April 12, 2007

Brightpoint and Sonim Technologies Establish OEM Reseller Agreement

New agreement gives Brightpoint sales and distribution rights across Europe for full line of Sonim ruggedized handsets

PLAINFIELD, Ind.--(BUSINESS WIRE)--

Brightpoint, Inc. (NASDAQ:CELL) today announced that its German subsidiary, Brightpoint GmbH ("Brightpoint") has entered into an OEM reseller agreement ("Agreement") with Sonim Technologies, Inc. ("Sonim"), a leading provider of ruggedized "tough phone" GSM handsets and associated push-to-talk services. The Agreement allows Brightpoint to market, sell and distribute the Sonim "XP1" handset to its customer base of leading GSM operators throughout Europe, subject to certain geographical restrictions, as well as to other territories as may be mutually agreed. Brightpoint and Sonim are currently in the process of adding Australia and certain other territories to the Agreement and anticipate making this a global relationship in the future.

The Sonim XP1 is the industry's only IP-52 ruggedized push-to-talk handset in the market, and is the first PTT phone to be released with full compatibility with the newly ratified OMA PoC standard for PTT interoperability. Sonim specifically designed the XP1 for the large and growing mobile workforce segment of the mobile market, where employers are increasingly seeking reliable handsets that can withstand regular use in harsh operating conditions. The XP1's IP-52 certification illustrates that the XP1 is warranted to survive prolonged exposure to environments featuring various degrees of water, dust and vibration.

"We are excited to be able to offer the Sonim XP1 handset to Brightpoint's installed base of operators, MVNO's and retail channels," said John van Rensburg, Vice President Western Europe for Brightpoint. "The XP1 is a truly unique device that addresses the communications needs of mobile workforces, in a relatively unserved segment that represents a new market opportunity for Brightpoint and our customers."

"Brightpoint's customer relationships make them a very important distribution channel for the Sonim XP1 and all future models of our ruggedized handset portfolio," said Bob Plaschke, CEO of Sonim. "We have been leveraging Brightpoint for distribution and logistics needs during the last six months and this OEM reseller agreement is a logical extension of an already fruitful relationship."

About Brightpoint

Brightpoint is one of the world's largest distributors of mobile phones. Brightpoint supports the global wireless telecommunications and data industry, providing quickly deployed, flexible and cost effective solutions. Brightpoint's innovative services include distribution,

channel management, fulfillment, eBusiness solutions and other outsourced services that integrate seamlessly with its customers. Additional information about Brightpoint can be found on its website at www.brightpoint.com or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-447-2355).

About Sonim Technologies, Inc.

Sonim Technologies enables today's GPRS, UMTS, CDMA, WiFi and WiMAX data networks to deliver high-performance VoIP applications and services, specifically optimized to meet the productivity objectives of mobile enterprises. Sonim's OMA PoC compliant handset, server and client solutions represent the industry's only business class implementation of the new push-to-talk standard and form the basis of an emerging suite of streaming IMS-compliant applications. Sonim is headquartered in San Mateo, California, with locations in Bangalore, London, Madrid, Paris and Stockholm. For more information, visit the company's web site at www.sonimtech.com.

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Source: Sonim Technologies, Inc.